

Patient Centered Medical Home – The Model, It's Value & Growth for NV CHCs with PCMH


Presented To: Nevada PCMH Sub-Committee

March 8, 2019



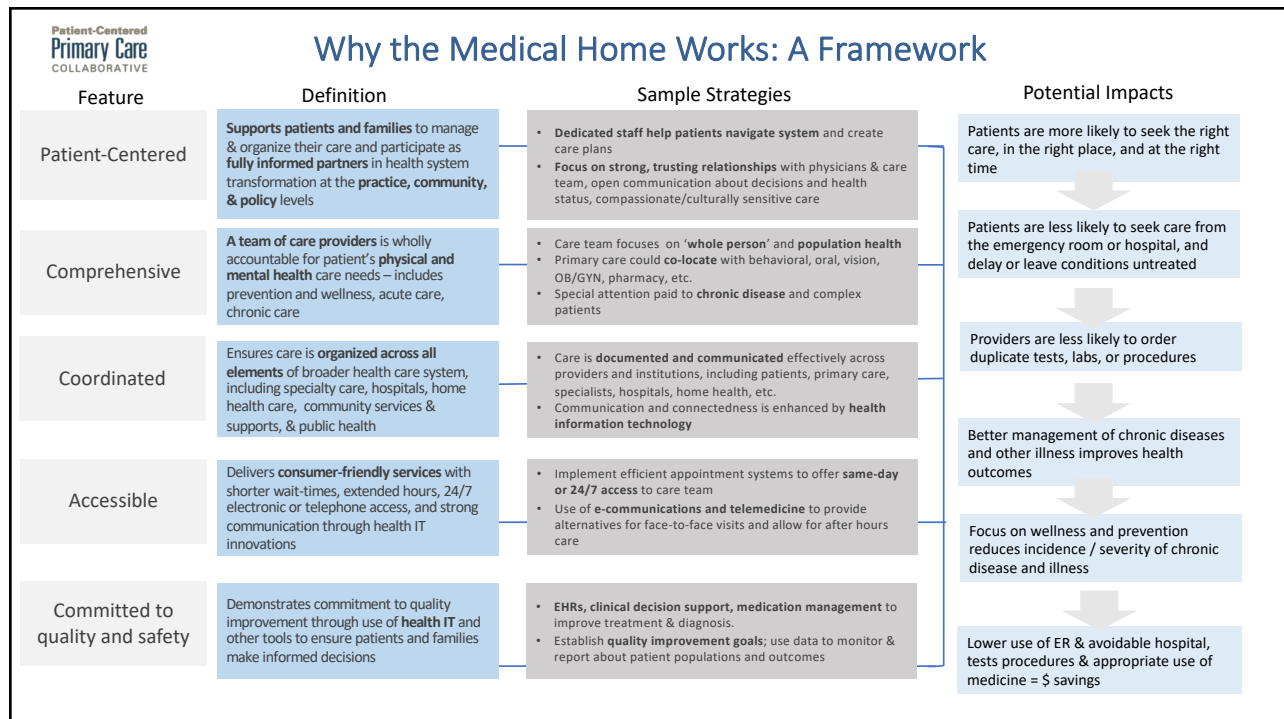
Areas of Focus

- PCMH Model of Care
- NCQA PCMH Recognition – product
- Growth of PCMH Recognition in NV by CHCs
- Value and ROI for PCMH practices
- Discussion

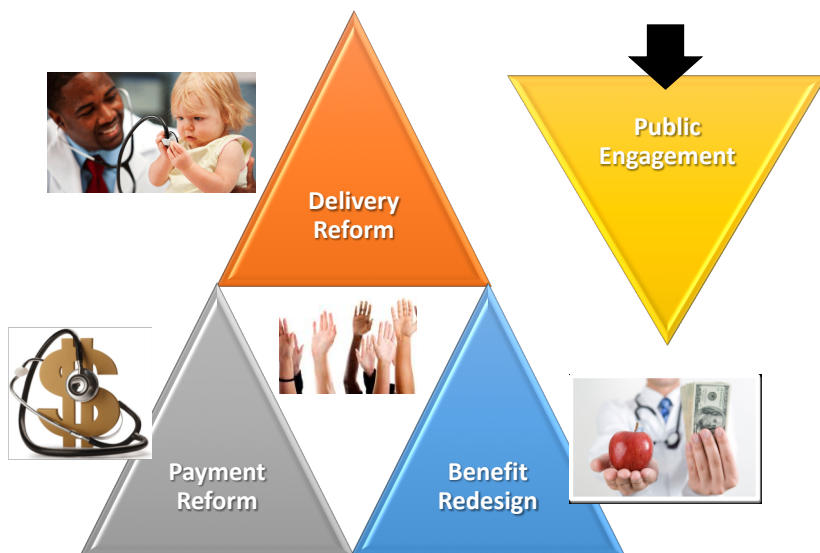
 **The patient-centered medical home** is a model of care that puts patients at the forefront of care. PCMHs build better relationships between people and their clinical care teams.

Defining the Medical Home

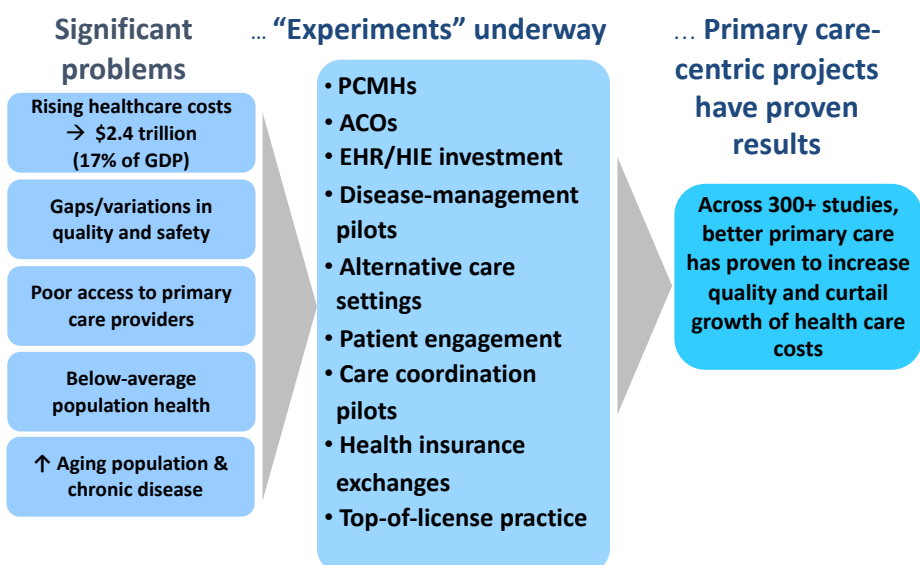
The medical home is an *approach* to primary care that is:

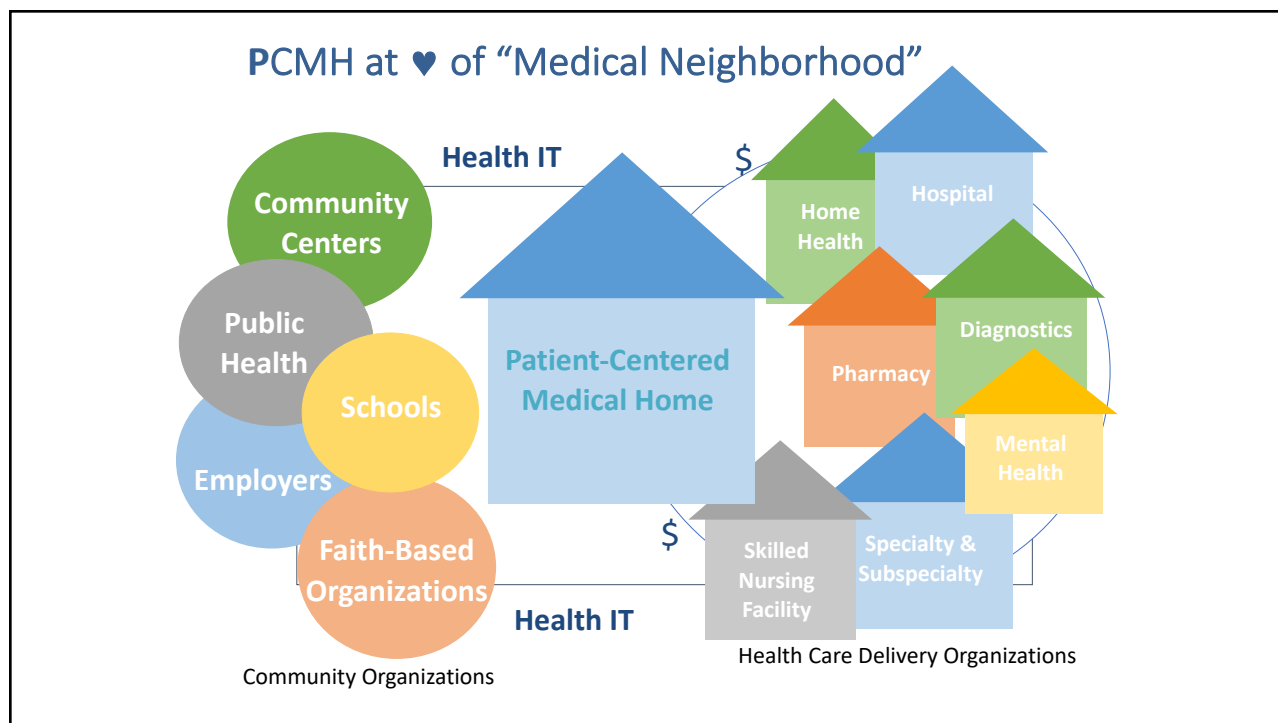


Health System transformation requires...



Solutions point to strengthened Primary Care





Research shows that PCMHs:

- **Improve quality.** Patients get the treatment they need, when they need it.
- **Reduce costs.** They prevent extensive and available hospitalizations, emergency room visits and complications – especially for patients with complex chronic conditions.
- **Improve the patient experience.** They provide the personalized, comprehensive coordinated care that patients want.
- **Improve staff satisfaction.** Their systems and structures help staff work more efficiently.

PCMH Video by Emmi Solutions: <https://www.youtube.com/watch?v=EUuvTusIQhQ>

Benefits of PCMH Recognition

For Practices:

- Align with where healthcare is headed
- Integrate services across your entire organization
- Support reverse growth
- Improve your practice
- Keep staff happy
- Market your practice

For Clinicians:

- Earn higher reimbursement
- Succeed to MACRA
- Earn Maintenance of Certification (MOC) credits
- Focus on patient care

For Patients:

- Stay healthy
- Better communication
- Better management of chronic conditions
- Have a better experience

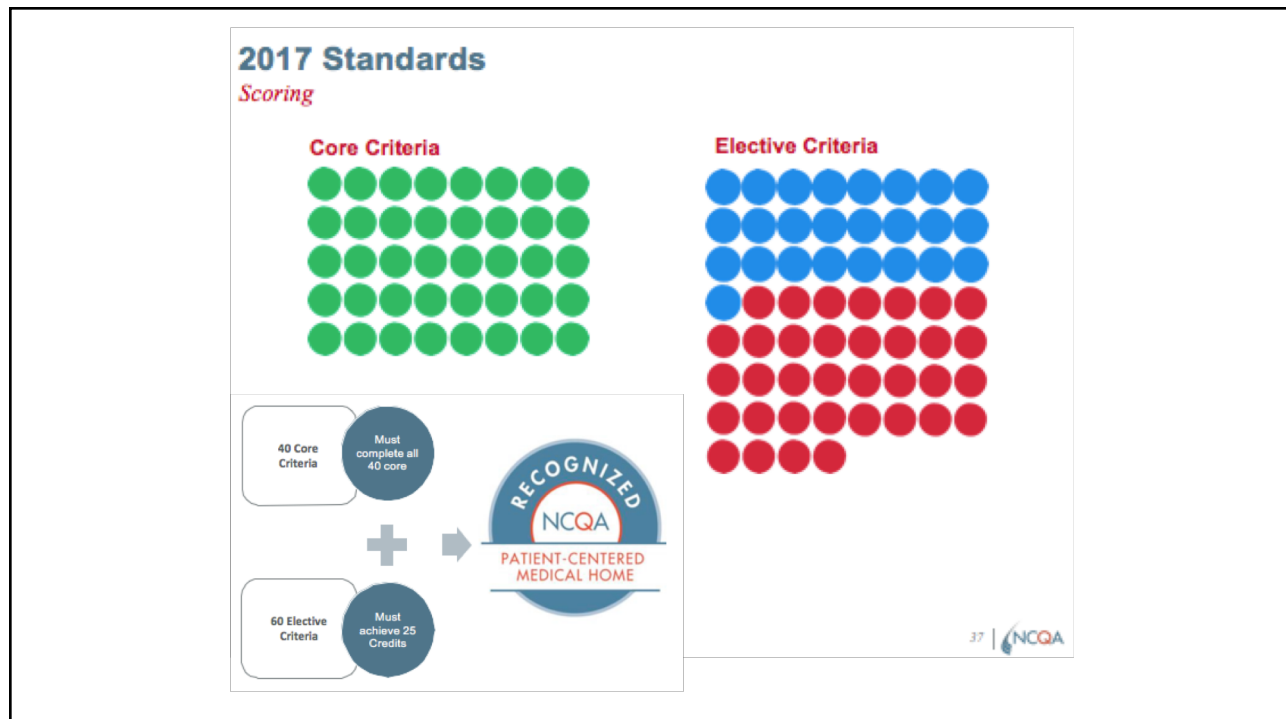
NCQA PCMH 2017 Nomenclature

2014 Structure	2017 New Structure	Description
Standards	Concepts	Over-arching components of PCMH
Elements	Competencies	Ways to think about and/or bucket criteria
Factors	Criteria	The individual things/tasks you do that make you a PCMH

Source:

<http://store.ncqa.org/index.php/catalog/product/view/id/2776/s/2017-pcmh-standards-and-guidelines-epub/>





Recognition Process

3 Pathways



*New
Customer*

Full Transform
Process



*Recognized
PCMH 2011 Levels 1-3 &
PCMH 2014 Levels 1-2*

Accelerated
Renewal Process
(Transform w/
Attestation)



*Recognized PCMH
2014 Level 3*

Bypass Transform
Direct to Sustaining
Process

15 | NCQA

Transform “Check-in” process

Up to 3 “Check-ins” During Review



*Determine Criteria
to Address*

- Focus on core & documented processes first
- Identify criteria for 25 elective credits



*Provide Documents
for Offsite Review*

- Policies, procedures & protocols
- Website links
- Public information
- Attestation

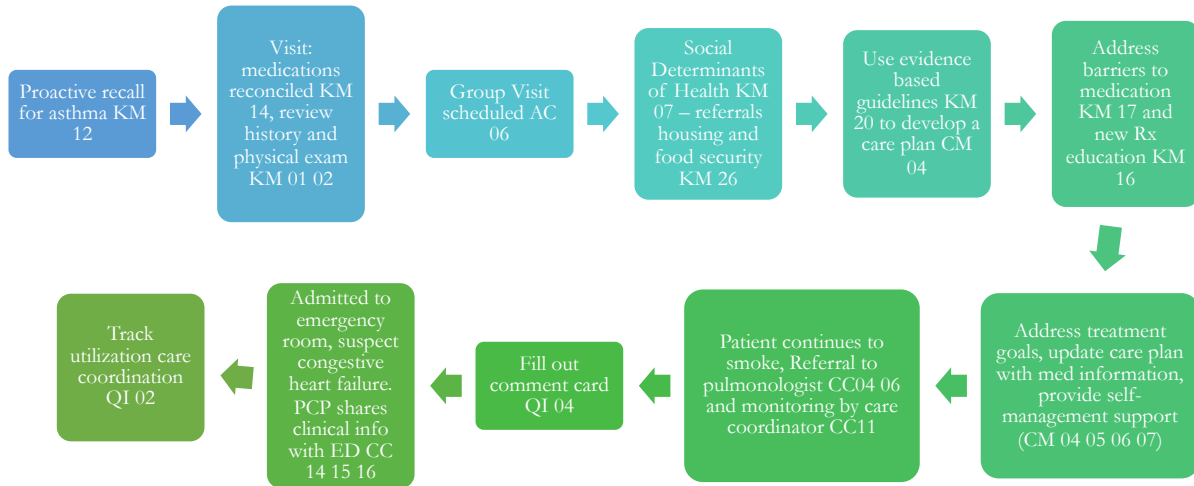


*Provide Evidence
during Virtual Review*

- Communicate with Evaluator
- Substitute evidence if not sufficient
- Demo systems
- Provide reports

211 | NCQA

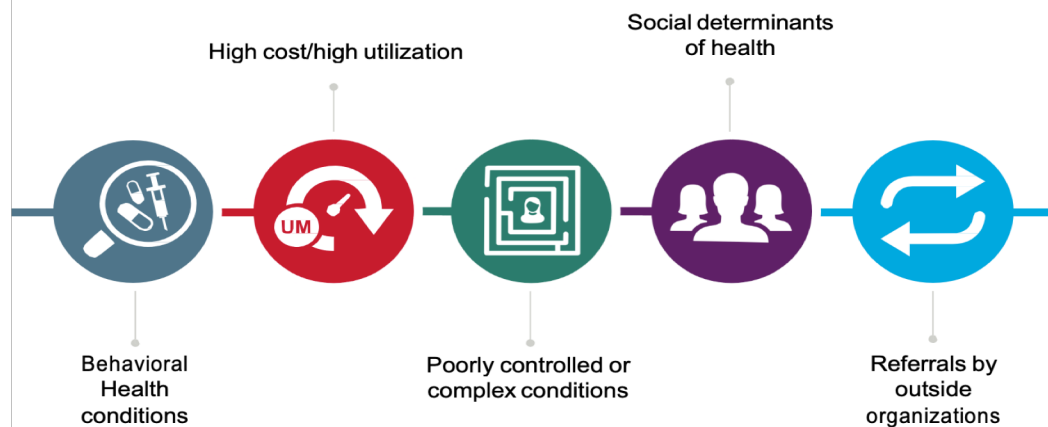
Complex Patient 2017 – PCMH tracer



Care Management and Support

CM 01-02: Core Criteria

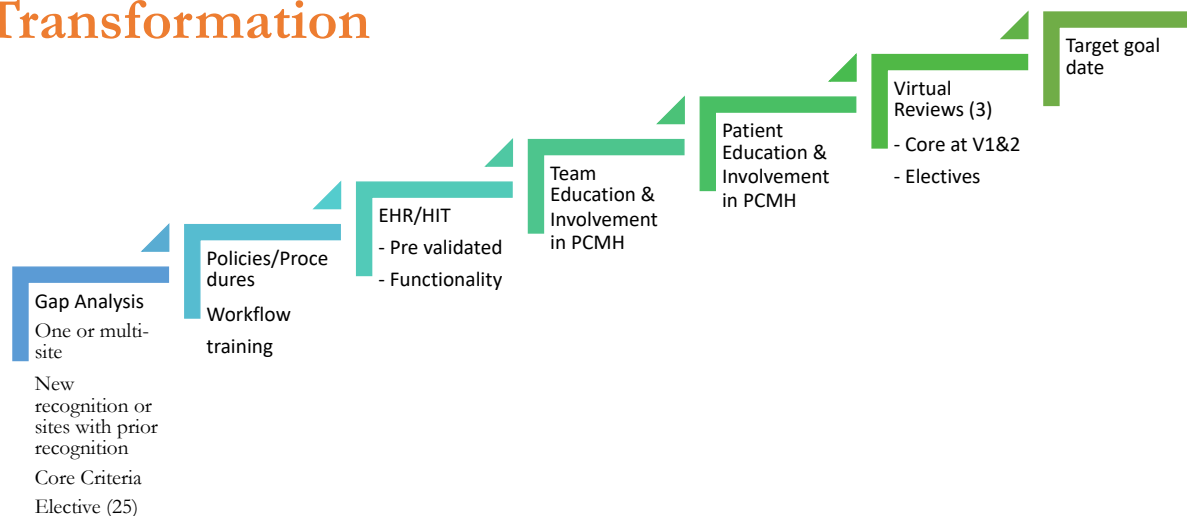
- ❖ The practice must include at least three categories in its criteria



CM 01 - Protocol OR CM 03

CM 02 - Report

Practical Approaches – PCMH Practice Transformation



PCMH Policy/Legislation & Other Resources

- PCMH policy – legislation resources
 - <https://www.pcpcc.org/legislation>
 - <https://www.cdc.gov/dhds/pubs/docs/SLFS-PCHM-508.pdf>
 - <https://pcmh.ahrq.gov/page/papers-briefs-and-resources>
- NACHC
 - <http://www.nachc.org/wp-content/uploads/2016/03/Useful-Resources-June-2014.pdf>
 - <https://www.fqhc.org/blog/2017/8/3/macra-for-me>
- NCQA eCQM reporting for PCMH. https://www.ncqa.org/wp-content/uploads/2018/09/20180701_PCMH_Quality_Measures_Crosswalk.pdf

Patient-Centered Care

Making Better Use of Health Care Dollars

NCQA PCMHs lower costs through better chronic care management, preventive medicine, and coordination across care settings and transitions.



1- Department of Vermont Health Access / Vermont Blueprint for Health
2- Rosenthal MB, et al. (2016). A Difference-in-Difference Analysis of Changes in Quality, Utilization and Cost Following the Colorado Multi-Payer Patient-Centered Medical Home Pilot. *Journal of General Internal Medicine*.



PCMH Recognition in NV & Focusing Provider Practices

Over 207 Nevada clinicians across 47 practices are already NCQA PCMH Recognized. (Five Nevada practices are recognized as a Patient-Centered Specialty Practice).

Focusing provider practices on a single approach to accountability like the PCMH model can yield multiple beneficial results including:

- readiness for value-based payment,
- increased access to care,
- lower emergency department utilization,
- better management of chronic conditions, and
- provision of preventive health care services.

As the state continues to move the needle on value-based purchasing, the need for a single approach is critical in order to support providers and reduce the measurement burden that can result from the use of varying approaches by MCOs.

States Leading the Way

A number of states are taking action to promote the PCMH model as a tool for driving change in their Medicaid programs. Each of the states below are using NCQA's PCMH model to accomplish a series of goals:

- *Targeting Incentives.* Florida statute, for example, gives preference in managed care procurements to plans that have well-defined programs for recognizing PCMH practices and providing increased reimbursement to these practices. The state's managed care contracts require the MCOs to have such PCMH programs. South Carolina and Tennessee require NCQA PCMH as part of their incentives model.
- *Broaden Access to the PCMH model.* A number of states, including Georgia and Louisiana, are including timelines and targets (e.g., percent of network providers or percent of patients in PCMHs) for plans to contract with PCMH Recognized practices.
- *Tracking Advance/ Alternative Payments.* New York and Tennessee are also using the NCQA PCMH model as a transformation pathway and tool to target and track providers for alternative payment models (APMs).

Patient Centered Medical Home Recognition

NVPCA priority since 2012

- 2015 NV Legislation established PCMH definition
- As of 2017 UDS, 57% of NV FQHCs are recognized
- Maintain and sustain PCMH practice transformation changes
- NVPCA FQHCs 2014 Recognition:
 - Community Health Alliance, Inc. Reno (4 sites)
 - Hope Christian Health Center, Las Vegas (1 site)
 - Nevada Health Centers, Inc., various locations (11 sites)
 - Northern Nevada HOPES, Reno (1 site)
 - Lake Powell Medical Center – Canyonlands Healthcare, Page AZ (1 site)
- Changes & Growth: Access, Team-Based Care, Population Health Management, Care Management & Support, Care Coordination & Transitions, Performance Measurement & Quality Improvement
- Annual Reporting Renewal; Distinctions in eCQM Reporting, Patient Satisfaction, Behavioral Health



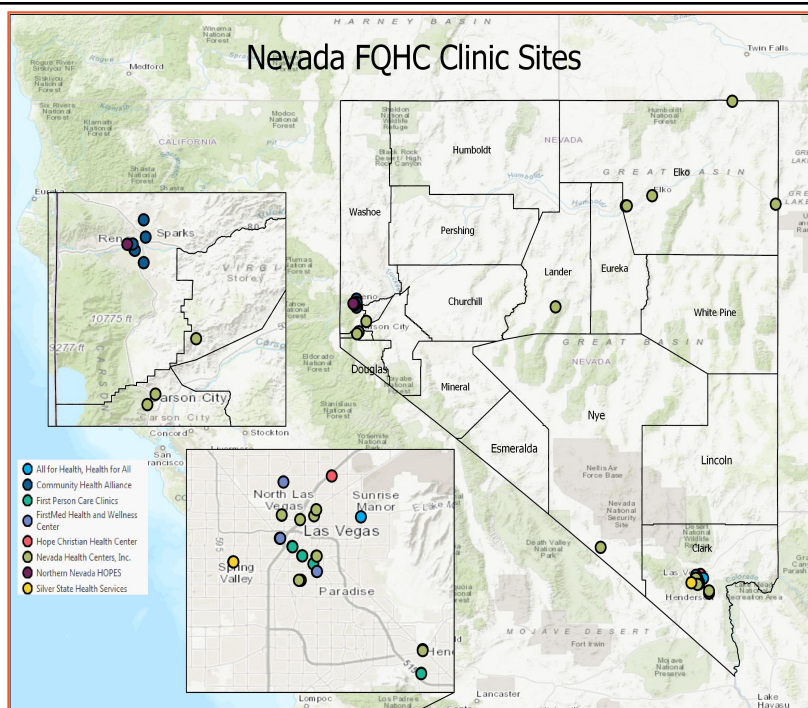
NVPCA FQHC'S

Nevada has **8** CHCs with 33 sites state-wide.

- Nevada Health Centers
- Community Health Alliance
- Northern Nevada HOPES
- FirstMed Health and Wellness Center*
- Hope Christian Health Center
- Silver State Health Services
- All for Health, Health For All*
- First Person Care Clinic
- Canyonlands – An Arizona FQHC that has a clinic on the border of Nevada
- Not a NVPCA member as of January 2019

Associate Members

- American Cancer Society
- Community Outreach Medical Center
- Office of Rural Health, UNR
- Silver Springs Hospital District
- Western Institute Commission for Higher Education (WICHE)



NV FQHC's with NCQA PCMH Recognition

- **Community Health Alliance, Inc.** (all sites have PCMH 2014 recognition until May 2020)
 - Neil Road Health Center, October 2017
 - Sparks Health Center, October 2017
 - Sun Valley Health Center, October 2017
 - Wells Avenue Health Center, May 2017
- **Hope Christian Health Center**, January 2018 through January 2021
- **Nevada Health Centers, Inc.** (all sites have PCMH 2014 recognition until December 2019)
 - Amargosa Valley Medical Center, August 2017
 - Cambridge Family Health Center, May 2017
 - Carlin Community Health Center, October 2017
 - Eastern Family Medical & Dental Center, May 2017
 - Elko Family Medical and Dental Center, October 2017
 - Jackpot Community Health Center, October 2017
 - Las Vegas Outreach Clinic, May 2017
 - Martin Luther King Health Center, December 2016
 - North Las Vegas Family Health Center, May 2017
 - Sierra Nevada Health Center, October 2017
 - Wendover Community Health Center, May 2017 Level 3
 - **Sites with 2011 Recognition until April 2018:**
 - Austin Medical Center, April 2015
 - Crescent Valley Medical Clinic, April 2015
- **Northern Nevada HOPES**, June 2017 through June 2020
- Lake Powell Medical Center, Canyonlands; Page AZ



NCQA PCMH Recognition in NV = CHC Changes

- Huddles & improved communications by care teams
- Data validity & reliability
- Expanded proactive outreach
- Improved access: measure SDA, TNAA, supply/demand
- Expanded hours of operation
- Serving high-need populations (barriers, patient preferences)
- Care coordination & care transitions - *Often most improved for patients with complex chronic conditions or chronically ill.*
- Increase in meeting quality measures (clinical, cost, coordination, patient satisfaction)

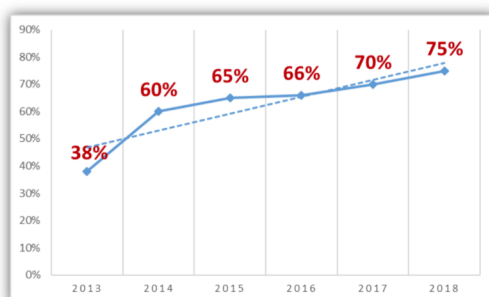
PCMH – Lessons Learned

- It takes a team. It takes dedicated and consistent time.
 - It takes leadership and all staff buy-in, patients too.
 - Willingness to review, evaluate and modify – change.
 - Functionality of EHR/HIT for PCMH (use it, training, changes).
 - Writing out the process, workflows, things already doing.
 - Modifications to encompass all of the requirements.
 - Training, reminders, benefits, diligence, patience ...
 - Patient satisfaction and staff satisfaction does improve.
-
- Determine key aspects of medical home that are most influential in terms of impacting outcomes of care (not just process)
 - *There is a dose-response element to PCMH – the longer the initiative is implemented, the more impressive the results (PCPCC 2015 Reported: Group Health, Kaiser, numerous state programs)*

29

Patient-Centered Medical Home (PCMH) (1/2)

Percentage of Health Centers
with PCMH Recognition



Source: HRSA Accreditation and Patient-Centered Medical Home Report, 2013-18

Recognition. Transformation. Value-Based Care.

Health centers with longer periods of PCMH recognition see more improvement on adult weight screening, child weight assessment, and prenatal care clinical quality measures (CQMs).

PCMH transformation is critical to advance value-based care system through the following:

- Maximizing health IT
- Rapid adoption of bold new care delivery models
- Optimizing care coordination
- Increasing access to comprehensive primary care
- Enhancing patient experience
- Improving population health and outcomes



1. Hu, R. et al. (2018) The Association of Patient-centered Medical Home Designation With Quality of Care of HRSA-funded Health Centers. Medical Care, 56(2), 130-138.
2. Azar AM. (2018) Remarks on Value-Based Transformation and Innovation. World Health Care Congress.
3. NEJM Catalyst. (2017) What Is Value-Based Healthcare? URL: <https://catalyst.nejm.org/what-is-value-based-healthcare/>



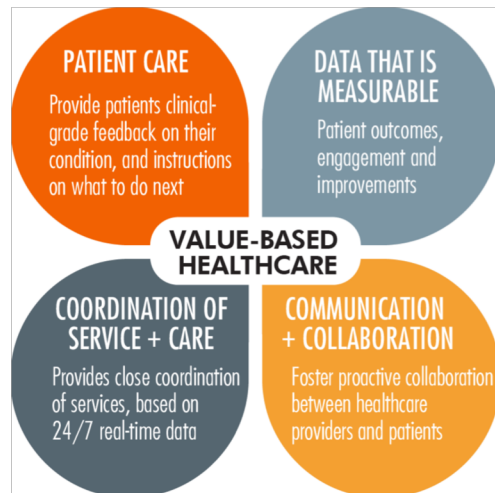
Source: FY2018 HRSA BPHC QIA Technical Assistance Webinar 09.13.18

30

Current healthcare payment system does not:

Pay for:

- Health IT
- Care Coordination
- E-visits, phone, video or telehealth
- Services by nurses
- Teams
- Other services (enabling, supportive ...)



Primary Care (Private): PCMH Support

Professional Medical Organizations (all supported PCMH Joint Principles in 2006)

- State associations
- American Academy of Pediatrics
 - <https://www.aap.org/en-us/professional-resources/practice-transformation/medicalhome/Pages/home.aspx>
- American Academy of Family Physicians
 - <https://www.aafp.org/about/policies/all/medical-home.html>
- American Osteopathic Association
- American College of Physicians
 - <https://www.acponline.org/practice-resources/business-resources/payment/delivery-and-payment-models/patient-centered-medical-home>

PCMH Legislation

- <https://www.pcpcc.org/legislation>

Federal Funding for PCMH (e.g. ACA)

ROI for PCMH

- Robert Wood Johnson Foundation, February 2013. The ROI for PCMH Payment
 - Good ROI for Employers
 - CMS Advanced Primary Care Demonstration
 - <https://www.pcpcc.org/resource/payment-matters-roi-patient-centered-medical-home-payment>
- Producing an ROI with a PCMH. April 2016. hfma.org
 A PCMH is an investment that will not result in immediate payout; organizations should not expect to see a tangible ROI from a PCMH for at least three years after the initial investment
 - > Align care with payment.
 - > Develop a realistic timeline.
 - > Define expenses.
 - > Identify new revenue streams.
 - <https://www.ecgmc.com/thought-leadership/articles/producing-an-roi-with-a-patient-centered-medical-home>
- PCMH ROI Calculator:
www.coachmedicalhome.org/sites/default/files/...org/pcmh-roi-calculator.xls

Physician Interviews about NCQA PCMH

Podcast Dr. Ted Abernathy, founder of Pediatric and Adolescent Health Partners, a NCQA-Recognized Patient-Centered Medical Home in Midlothian, Virginia. 2.7.19

- care helps enhance clinicians' responsiveness, significantly reduces patient stress, and improves cohesiveness among staff.
 - experience working with NCQA during the transformation process and offers advice to providers hesitant to make the leap to NCQA PCMH
- <https://blog.ncqa.org/inside-health-care-011-dr-ted-abernathys-patient-centered-medical-neighborhood/>

Drs. Scott Keel and Ted Abernathy discuss:

- how this care helps improve clinicians' responsiveness and significantly reduce patient stress
- rewards of becoming a PCMH and give advice to practices interested in transforming.

<https://blog.ncqa.org/patient-centered-coordinated-care-in-midlothian-village/>

PCMH Criteria and Value

You could make the argument that each NCQA PCMH criteria correlates to Value

- Use of evidence based medicine
- Health care utilization patterns (expanded access)
- Medication reconciliation
- Care coordination
- Disease management
- Prevention
- Identification of high-risk patients
- Quality Improvement (clinical – chronic/prevention/population, cost, experience)



https://www.pcpcc.org/sites/default/files/media/better_best_guide_full_2011.pdf

PCMH Value References

- To Err is Human <http://www.iom.edu/Reports/1999/To-Err-is-Human-Building-A-Safer-Health-System.aspx>
- Crossing the Quality Chasm <http://www.iom.edu/Reports/2001/Crossing-the-Quality-Chasm-A-New-Health-System-for-the-21st-Century.aspx>
- Institute of Medicine www.iom.org
- Institute for Healthcare Improvement (IHI) Organization www.ihl.org
- www.Improvingchroniccare.org
- <https://www.healthaffairs.org/doi/10.1377/hblog20170510.060008/full/>

PCMH Cost and Value Resources

- <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5939952/>
- <http://www.familydocs.org/f/PMNSeptember2012.pdf>
- <https://www.bcbsm.com/providers/value-partnerships/physician-group-incentive-prog/models-of-care/patient-centered-medical-home-initiatives.html>
- http://marketing.ecgmc.com/acton/attachment/10977/f-0268/1/-/-/-/_/-/HFMA_Producing%20an%20ROI%20with%20a%20PCMH_April%202016_FINAL.pdf

The Future – PCMH in Nevada

- Engage all primary care – market PCMH as Model of Care to Adopt
- Start small, adopt and change
- Utilization of EHR and HIT (population health registry)
- eCQM reporting – consistency and transparency
 - Improvement in NV health outcomes
- CHCs/FQHC: PCMH renewal recognition - expansion
- Professional Medical organizations – engagement
- Rural Health Centers – national/state support
- Private Primary Care clinics – team based care
- Access to care – pediatric focus
- Payment reform & alignment with PCMH
 - incentives



Thank you!

Dawn Gentsch, MPH, MCHES, PCMH CCE
Patient Centered Medical Home Coach & Practice Facilitator
Teen Pregnancy Program Grant Manager & Evaluator
Program Consultant
Nevada Primary Care Association | www.nvpca.org
515.360.1731 M | dgentsch@nvpca.org

